

# Conservation Vision 2030

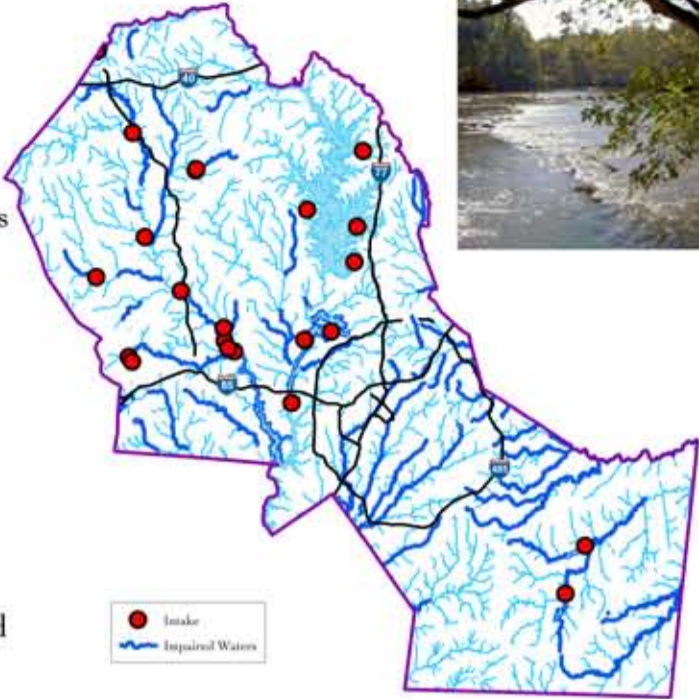
Save 50,000 acres by 2030

## CLEAN WATER

**Goal:** Save 15,000 acres of natural buffer lands along priority waterways

**Impact:**

- Filtration of pollutants and sediment
- Prevents flooding and erosion
- Provides clean streams, lakes, and drinking water



## LOCAL FARMS

**Goal:** Save 10,000 acres of productive farmland

**Impact:**

- Sustains our rural economies and working farms
- Supports farming as a way of life
- Reduces environmental and transport costs

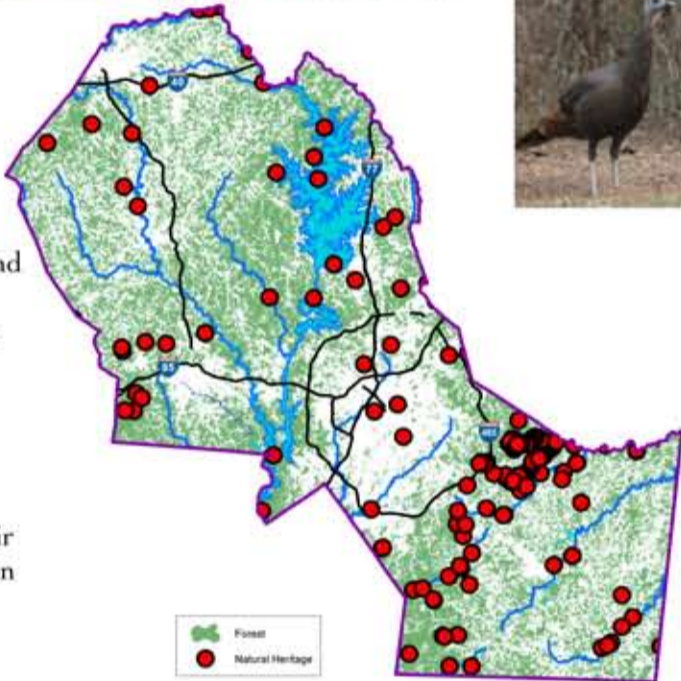


## WILDLIFE HABITAT

**Goal:** Save 5,000 acres of wildlife habitat and tree canopy

**Impact:**

- Protects wildlife and plant species in partnership with the NC Wildlife Federation and the NC Wildlife Resources Commission
- Provides cleaner air
- Advances education and scientific understanding

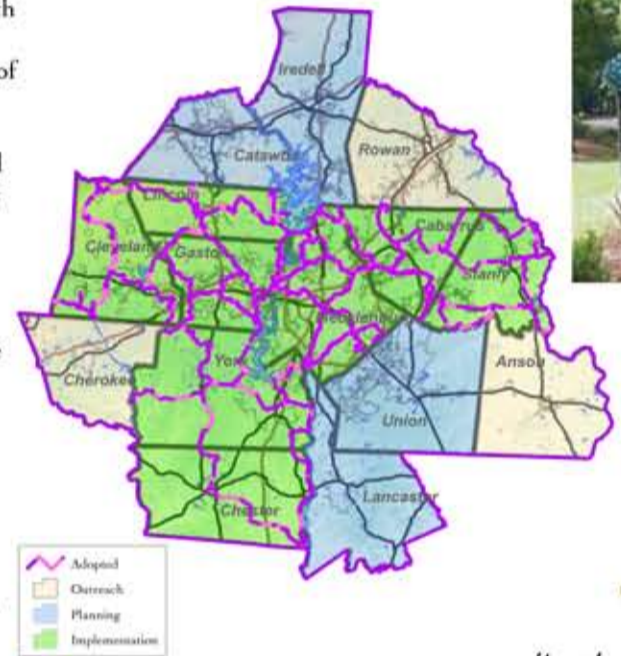


## CONNECTION to NATURE

**Goal:** Partner with communities to build 1,000 miles of Carolina Thread Trail on 10,000 acres of connected parklands, buffers and nature preserves

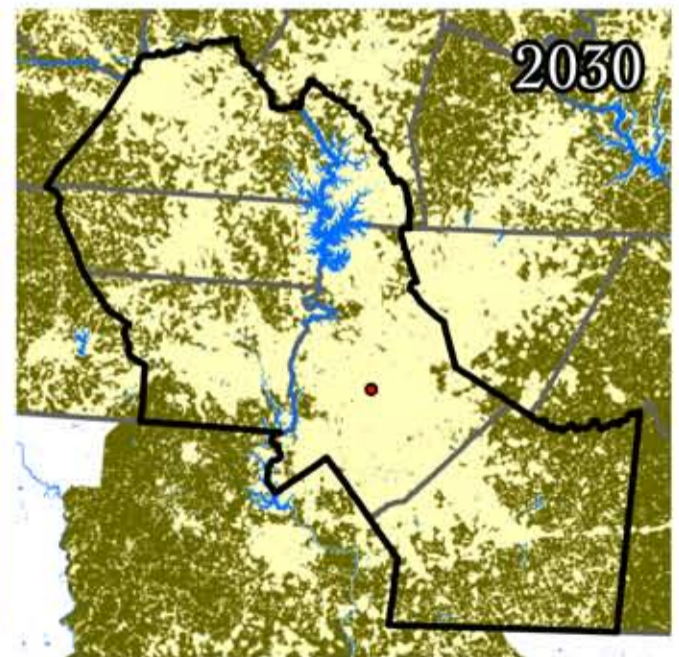
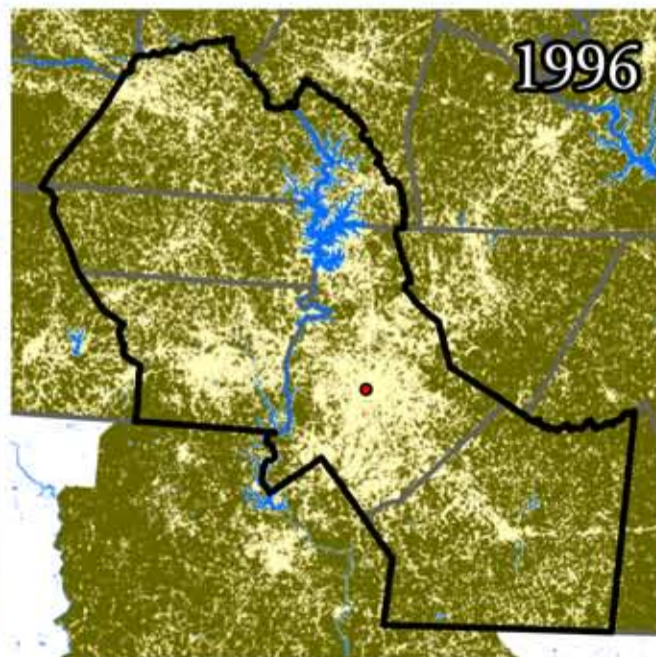
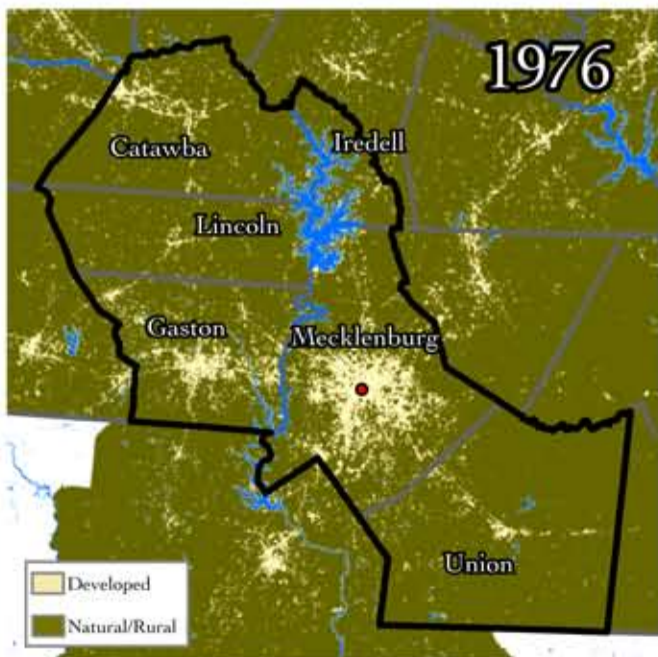
**Impact:**

- Connects people with the natural world
- Promotes recreation and improved health
- Builds regional partnerships
- Advances urban conservation



[carolinathreadtrail.org](http://carolinathreadtrail.org)

## Save Our Disappearing Natural Lands



*Our Mission*  
Saving Land and Connecting  
Lives to Nature



# Conservation Successes

10,000 acres by 2010

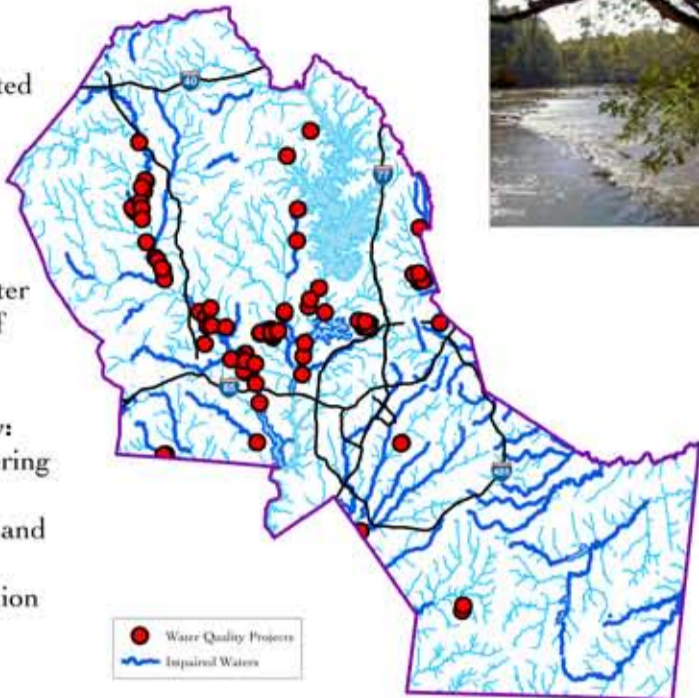
## CLEAN WATER

### Successes:

- 4,500 acres protected along 85 miles of streams and lakes
- Attracted \$9.6 million in project funding
- Protected lands filter 5.4 billion gallons of water each year

### Projects Underway:

- Four projects covering 550 acres
- 12 miles of stream and lake frontage
- Attracted \$2.1 million in project funding



## LOCAL FARMS

### Successes:

- Protected 33 local farms covering 2,300 acres

### Projects Underway:

- Three projects covering 650 acres
- Attracted \$1.2 million in project funding
- Planning demonstration farm through partnership



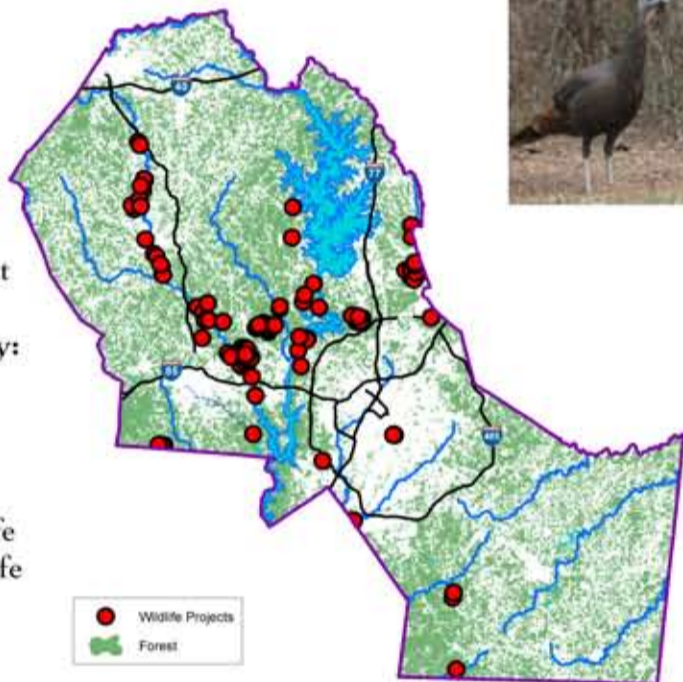
## WILDLIFE HABITAT

### Successes:

- 2,200 acres of protected habitat
- 44 natural heritage sites
- Preserves managed for habitat

### Projects Underway:

- Three projects covering 360 acres
- Catawba County nature preserve managed for wildlife
- The Thread wildlife corridors



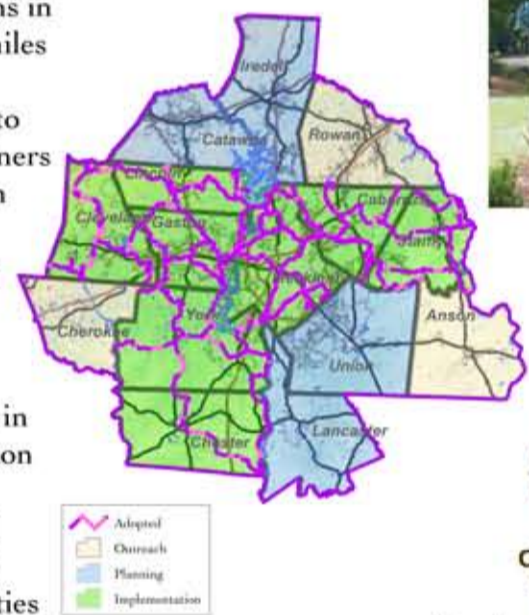
## CONNECTION to NATURE

### Successes:

- Adopted master plans in 8 counties with 874 miles of trail planned
- \$1 million in grants to local community partners
- 65 miles of trail open

### Projects Underway:

- 14 corridors under active design or acquisition
- Attracted \$4 million in Clean Water acquisition funding
- Attracted additional \$8.4 million in public funding for communities



CAROLINA  
THREAD  
TRAIL

carolinathreadtrail.org

## Frequently Asked Questions

### How much land has Catawba Lands Conservancy (The Conservancy) protected?

Over 8,000 acres of local lands, including 85 miles of stream and lake frontage.

### How much does it cost to save an acre in our community?

On average, the market value for one acre of local protected land is about \$5,000. The Conservancy is able to protect land for an average of \$495 per acre. In other words, we leverage each \$1 donation ten times. The result: each \$1 gift results in \$10 of conserved land.

So, a \$500 donation conserves about an acre; a \$5,000 donation conserves 10 acres.

### How can I be sure that the Conservancy is an efficiently run nonprofit?

In 2009, the Conservancy was awarded accreditation status by the Land Trust Alliance. We are among a mere 6 percent of the nation's 1,700 land trusts that have achieved accreditation. Accreditation means that the organization operates at the highest standards of transparency, efficacy and efficiency.

### How do I know my donation will be invested wisely and make a difference?

The Conservancy's Board of Directors has fiduciary oversight of the organization, including budgeting, expenses, and all land projects. Every year the Conservancy undergoes a comprehensive audit, and all recent audits, tax reporting forms and financial summaries are available on the web site (catawbalands.org). The Conservancy's accredited status speaks to the high integrity of all aspects of the organization.

### How is The Conservancy different from national conservation organizations such as The Nature Conservancy or The Trust for Public Land?

The Conservancy focuses solely on saving local lands. We are the only land conservation organization saving land throughout the Charlotte region. The Conservancy has permanent roots in the community with a long-term commitment to conservation and stewarding land here in our Southern Piedmont home.



*Our Mission*  
Saving Land and Connecting  
Lives to Nature

