



2017 CORPORATE SPONSORSHIP PACKAGE

Catawba Lands Conservancy hosts four community-wide events throughout the year.

Southern Spring Home and Garden Preview Celebration

WHEN: Thursday, February 23, 2017 | 6-9 pm
WHERE: The Park Conference and Expo Center
WHAT: Preview of a variety of masterfully landscaped indoor gardens, plus music, food and drink to enjoy while exploring the gardens.
WHO: Diverse audience of people looking to enjoy the creative atmosphere in the gardens.
AVERAGE NUMBER OF GUESTS: 500+



Pop-Up Picnic

WHEN: Friday, April 28, 2017 | 6-9 pm
WHERE: Freedom Park – accessible via the Little Sugar Creek Greenway
WHAT: Our First Annual Pop-Up Picnic, featuring picnic baskets created by local area restaurants, live music, local beer and wine vendors.
WHO: Multigenerational event caters to families and younger members of the community for a fun evening in the park to celebrate local food.
EXPECTED NUMBER OF GUESTS: 250+



Clays for Conservation

WHEN: Thursday, September 2017 | 8 am-2 pm
WHERE: The Fork Farm and Stables
WHAT: Sporting clay shooting event hosted at Catawba Lands Conservancy's largest conserved property.
WHO: Event that reaches the outdoor sporting community.
AVERAGE NUMBER OF PARTICIPANTS: 90



Taste for the Land

WHEN: Thursday, October 2017 | 6-9 pm
WHERE: Dressler's at Metropolitan
WHAT: Annual celebration of fall and local food, featuring live music, local beer and on-site farmers market.
WHO: CLC members and their guests.
AVERAGE NUMBER OF GUESTS: 400+





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<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Benefits provided at all four events.</p>	<h2 style="text-align: center;">Title Sponsor \$25,000</h2> <ul style="list-style-type: none"> • Recognition on Catawba Lands Conservancy's website throughout the year • Logo on "Save the Date" emails (6,000 contacts) • Lead listing in invitations, programs and signage for events • Prominent logo recognition in newsletter spread (4,000 households) • Inclusion in posts to CLC's Facebook and Twitter channels • Recognition on all media related to the events • 50 tickets to Southern Spring Show Preview Celebration (valued at \$70 each) • 14 tickets to Taste for the Land (valued at \$100 each) • 4 participants (one team) at Clays for Conservation (valued at \$400 each)
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Benefits provided at all four events.</p>	<h2 style="text-align: center;">Steward Sponsor \$10,000</h2> <ul style="list-style-type: none"> • Recognition on Catawba Lands Conservancy's website • Logo on "Save the Date" email (6,000 contacts) • Logo listed in invitation, program, and signage for events • Prominent logo recognition in newsletter spread (4,000 households) • Inclusion in posts to CLC's Facebook and Twitter channels • 26 tickets to Southern Spring Show Preview Celebration (valued at \$70 each) • 10 tickets to Taste for the Land (valued at \$100 each) • 2 participants at Clays for Conservation (valued at \$400 each)
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Benefits provided at choice of three events.</p>	<h2 style="text-align: center;">Sustainer Sponsor \$5,000</h2> <ul style="list-style-type: none"> • Recognition on Catawba Lands Conservancy's website • Logo on "Save the Date" email (6,000 contacts) • Logo listed in invitation, program, and event signage (one station at Clays for Conservation) • Logo recognition in newsletter spread (4,000 households) • Inclusion in posts to CLC's Facebook page • 14 tickets to Southern Spring Show Preview Celebration (valued at \$70 each) • 8 tickets to Taste for the Land (valued at \$100 each) • 2 participants at Clays for Conservation (valued at \$400 each)



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Benefits provided at choice of two events.

Patron Sponsor | \$2,500

- Recognition on Catawba Lands Conservancy's website
- Logo listed in invitation, program, and event signage
- Logo recognition in newsletter spread (4,000 households)
- Choice of:
 - » 10 tickets to Southern Spring Show Preview Celebration (valued at \$70 each)
 - » 4 tickets to Taste for the Land (valued at \$100 each)
- Choice of listing at:
 - » Clays for Conservation (one station)
 - » Pop-Up Picnic

Benefits provided at choice of one event.

Friend Sponsor | \$1,000

- Recognition on Catawba Lands Conservancy's website
- Text listing on invitation, program, and event signage
- Text listing in newsletter spread (4,000 households)
- Choice of:
 - » 6 tickets to Southern Spring Show Preview Celebration (valued at \$70 each)
 - » 2 tickets to Taste for the Land (valued at \$100 each)





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COMPANY NAME: _____
(please print as it should be listed for donor recognition purposes)

CONTACT: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL:
(please select one)

- Title | \$25,000
- Steward | \$10,000
- Sustainer | \$5,000
- Patron | \$2,500 — *please circle one benefit from each category*

CHOICE OF:

- 10 tickets to Southern Spring Show Preview Celebration
- 4 tickets to Taste for the Land

CHOICE OF:

- listing at Clays for Conservation
- listing at Pop-Up Picnic

- Friend | \$1,000 — *please circle one benefit*

CHOICE OF:

- 6 tickets to Southern Spring Show Preview Celebration
- 2 tickets to Taste for the Land

METHOD OF PAYMENT:
(please select one)

- Check enclosed (please make payable to Catawba Lands Conservancy)

- Credit Card:

 Visa / MasterCard

 Card Number: _____ CVC: _____ Exp.: ____/____

- Please send invoice to address listed above

SIGNATURE: _____ DATE: _____

THANK YOU FOR YOUR GENEROUS SUPPORT

Please return this form to:
Catawba Lands Conservancy
4530 Park Road, Suite 420
Charlotte, NC 28203

Catawba Lands Conservancy is a 501(c)(3) charitable organization.
Lead agency for the Carolina Thread Trail

4530 PARK ROAD | SUITE 420 | CHARLOTTE, NC 28209 | WWW.CATAWBALANDS.ORG