



CLAYS FOR CONSERVATION 2020

Thursday, April 23, 2020 | 8 am-1 pm

The Fork Farm and Stables | Norwood, NC

Presented by



Our region is growing at an unprecedented rate, making the preservation of wildlife habitat a key concern. To highlight this as one of Catawba Lands Conservancy's most critical focus areas, we are hosting our 5th annual sporting clays tournament and fundraiser at our largest conserved property. The 2019 tournament raised more than \$72,000 for local land and water conservation!

PROCEEDS SUPPORT CATAWBA LANDS CONSERVANCY'S MISSION TO SAVE LAND AND CONNECT LIVES TO NATURE.

This half-day tournament includes:

- 50 Clay Course
- 50 Clay Flurry
- Light Breakfast
- BBQ Lunch
- Refreshments
- Participant gift and raffle prizes



CLAYS FOR CONSERVATION STEERING COMMITTEE

Len Botkin
Tom Gates
Lud Hodges
Jim Hovis

Tommy Lee
Palmer McArthur
Gena Morris
Bill Mumford

Scott Phillips
Steve Scruggs
Louis Stephens

CATAWBA LANDS CONSERVANCY is the only local nonprofit land trust dedicated to saving land and connecting lives to nature in the Southern Piedmont of North Carolina. We are committed to improving local quality of life by protecting our air, water, wildlife habitats, farmland and green spaces for public benefit. To date, CLC protects and monitors more than 16,500 acres of land across Catawba, Cabarrus, Gaston, Iredell, Lincoln, Mecklenburg and Union counties. Learn more at www.catawbalands.org.

CAROLINA THREAD TRAIL is a growing regional network of trails, greenway and blueways that reaches 15 counties in North and South Carolina and serves 2.9 million people. Our vision is to build a connected network of 1,600 miles of trails that will link people to nature and each other. This landmark public-private project provides unique recreational opportunities, promotes alternative transportation, conserves green space, spurs economic development, creates healthier people and builds stronger communities. Currently, more than 280 miles of the Carolina Thread Trail are open to the public. Learn more at www.carolinathreadtrail.org.

SAVING LAND AND CONNECTING LIVES TO NATURE

4530 Park Road, Suite 420 | Charlotte, NC 28209 | 704-342-3330 | www.catawbalands.org



CLAYS FOR CONSERVATION SPONSORSHIP OPPORTUNITIES

Exclusive Presenting Sponsor | \$10,000 — **COMMITTED**

- Speaking opportunity at event
- 3 teams of 4 shooters
- Exclusive logo recognition on banner at entrance
- Lead logo recognition on invitation, emails, webpage and signage
- Verbal recognition in event remarks
- eNews spotlight
- Recognition in CLC's newsletter (distribution 3,000)
- Recognition in social media posts



Lunch Sponsor | \$5,000 — **Limited to 2; 1 AVAILABLE**

- 2 teams of 4 shooters
- Exclusive logo recognition on table tents at lunch
- Logo recognition in emails, webpage and event signage
- Verbal recognition in event remarks
- eNews spotlight
- Recognition in CLC newsletter (distribution 3,000)



Clay and Shell Sponsor | \$4,000 — **Limited to 1**

- 1 team of 4 shooters
- Exclusive logo recognition at registration
- Logo recognition in emails, webpage and event signage
- eNews spotlight
- Recognition in CLC newsletter (distribution 3,000)

Gift Sponsor | \$3,500 — **Limited to 2; COMMITTED**

- 1 team of 4 shooters
- Logo recognition in participant gift bags
- Logo recognition in emails, webpage and event signage
- Recognition in CLC newsletter (distribution 3,000)



Station Sponsor | \$2,500 — **Limited to 14**

- 1 team of 4 shooters
- Logo recognition at one station
- Text recognition in emails, webpage and event signage

Team | \$2,000

- 1 team of 4 shooters

*Contributions are tax-deductible except for the fair market value of \$200 per individual or \$800 per team.

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PAST SPONSORS

Presenting Sponsor



Lunch Sponsors



Reputation is Everything



THE KEITH CORPORATION

Gift Sponsors



Station Sponsors



Team Sponsors

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JLL
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RES
Rodgers Builders
The Shaw Tate Group
Sanford Contractors
Southeastern Architectural Services
Warco



2020 CLAYS FOR CONSERVATION SPONSORSHIP FORM

Company Name: _____

(Please print as it should be listed for donor recognition purposes)

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Sponsor level (check one):

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$10,000 Committed | <input type="checkbox"/> Gift sponsor \$3,500 Committed |
| <input type="checkbox"/> Lunch Sponsor \$5,000 1 Available | <input type="checkbox"/> Station Sponsor \$2,500 |
| <input type="checkbox"/> Clay and Shell Sponsor \$4,000 | <input type="checkbox"/> Team \$2,000 |

Method of payment:

- ☐ Check enclosed: please make check payable to Catawba Lands Conservancy
- ☐ Invoice
- ☐ Credit card: please pay online catawbalands.org/donate or call (704) 342-3330 x210

Signature: _____ Date: _____

THANK YOU FOR YOUR GENEROUS SUPPORT!

Please return form to:
Alesia DiCosola
Catawba Lands Conservancy
4530 Park Road, suite 420
Charlotte, NC 28209
Or email to Alesia@catawbalands.org