



# CLAYS FOR CONSERVATION 2020

Thursday, Sept. 17, 2020 | 8 AM-1 PM

The Fork Farm and Stables | Norwood, NC

Presented by



Our region is growing at an unprecedented rate, making the preservation of wildlife habitat a key concern. To highlight this as one of Catawba Lands Conservancy's most critical focus areas, we are hosting our 5th annual sporting clays tournament and fundraiser at our largest conserved property. The 2019 tournament raised more than \$72,000 for local land and water conservation!

**PROCEEDS SUPPORT CATAWBA LANDS CONSERVANCY'S  
MISSION TO SAVE LAND AND CONNECT LIVES TO NATURE.**

## EVENT DETAILS

Whether you are brand new or a veteran to sporting clays, all are welcome for an enjoyable morning out on the land! Loaner guns are available, but may be limited to 1 per team. Social distancing and additional safety measures will be in place to ensure a safe event.

This half-day tournament includes:

- 50 Clay Course (14 stations)
- 50 Clay Flurry
- Breakfast
- Boxed BBQ Lunch
- Refreshments
- Participant Gift



## EVENT SCHEDULE

8 AM: Registration and Breakfast

8:45 AM: Welcome and Safety Talk

9 AM: Tournament Begins

Noon: Lunch and Awards

## CLAYS FOR CONSERVATION COMMITTEE

Len Botkin

Tom Gates

Lud Hodges

Jim Hovis

Tommy Lee

Palmer McArthur

Gena Morris

Bill Mumford

Scott Phillips

Steve Scruggs

Louis Stephens

**CATAWBA LANDS CONSERVANCY** is the only local nonprofit land trust dedicated to saving land and connecting lives to nature in the Southern Piedmont of North Carolina. We are committed to improving local quality of life by protecting our air, water, wildlife habitats, farmland and green spaces for public benefit. To date, CLC protects and monitors more than 16,500 acres of land across Catawba, Cabarrus, Gaston, Iredell, Lincoln, Mecklenburg and Union counties. Catawba Lands Conservancy also manages the Carolina Thread Trail, a growing regional network of trails, greenway and blueways that reaches 15 counties in North and South Carolina and serves 2.9 million people. Learn more at [www.catawbalands.org](http://www.catawbalands.org).

**SAVING LAND AND CONNECTING LIVES TO NATURE**

4530 Park Road, Suite 420 | Charlotte, NC 28209 | 704•342•3330 | [www.catawbalands.org](http://www.catawbalands.org)



# CLAYS FOR CONSERVATION SPONSORSHIP OPPORTUNITIES

## Exclusive Presenting Sponsor | \$10,000 *COMMITTED*

- Speaking opportunity at event
- 3 teams of 4 shooters
- Exclusive logo recognition on banner at entrance
- Lead logo recognition on invitation, emails, webpage and signage
- Verbal recognition in event remarks
- eNews spotlight
- Recognition in CLC's newsletter (distribution 3,000)
- Recognition in social media posts



## Lunch Sponsor | \$5,000 — *Limited to 2; COMMITTED*

- 2 teams of 4 shooters
- Exclusive logo recognition on table tents at lunch
- Logo recognition in emails, webpage and event signage
- Verbal recognition in event remarks
- eNews spotlight
- Recognition in CLC newsletter (distribution 3,000)



## Clay and Shell Sponsor | \$4,000 — *Limited to 1*

- 1 team of 4 shooters
- Exclusive logo recognition at registration
- Logo recognition in emails, webpage and event signage
- eNews spotlight
- Recognition in CLC newsletter (distribution 3,000)

## Gift Sponsor | \$3,500 — *Limited to 2; COMMITTED*

- 1 team of 4 shooters
- Logo recognition in participant gift bags
- Logo recognition in emails, webpage and event signage
- Recognition in CLC newsletter (distribution 3,000)



## Station Sponsor | \$2,500 — *Limited to 14*

- 1 team of 4 shooters
- Logo recognition at one station
- Text recognition in emails, webpage and event signage

## Team | \$2,000

- 1 team of 4 shooters

\*Contributions are tax-deductible except for the fair market value of \$200 per individual or \$800 per team.

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# PAST SPONSORS

## Presenting Sponsor



## Lunch Sponsors



Reputation is Everything



THE KEITH CORPORATION

## Gift Sponsors



Sta-



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tural Services  
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# 2020 CLAYS FOR CONSERVATION SPONSORSHIP FORM

Company Name: \_\_\_\_\_

(Please print as it should be listed for donor recognition purposes)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsor level (check one):

- |  |   |
|--|---|
| <input type="checkbox"/> <del>Presenting Sponsor</del>   \$10,000 <b>Committed</b> | <input type="checkbox"/> <del>Gift sponsor</del>   \$3,500 <b>Committed</b> |
| <input type="checkbox"/> <del>Lunch Sponsor</del>   \$5,000 <b>Committed</b>       | <input type="checkbox"/> Station Sponsor   \$2,500                          |
| <input type="checkbox"/> Clay and Shell Sponsor   \$4,000                          | <input type="checkbox"/> Team   \$2,000                                     |

## Method of payment:

- ☐ Check enclosed: please make check payable to Catawba Lands Conservancy
- ☐ Invoice
- ☐ Credit card: please pay online [catawbalands.org/donate](https://catawbalands.org/donate) or call (704) 342-3330 x210

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## THANK YOU FOR YOUR GENEROUS SUPPORT!

Please return form to:  
**Alesia DiCosola**  
Catawba Lands Conservancy  
4530 Park Road, suite 420  
Charlotte, NC 28209  
Or email to [Alesia@catawbalands.org](mailto:Alesia@catawbalands.org)