



- CATAWBA -
LANDS CONSERVANCY
LAND | WATER | FARMS | NATURE



CAROLINA
THREAD TRAIL.

11TH ANNUAL CLAYS FOR CONSERVATION

Wednesday, April 30, 2025 | 8 AM-1 PM
Meadow Wood Farms | Waxhaw, NC

PROCEEDS SUPPORT SAVING LAND & CONNECTING LIVES TO NATURE

Escape the office and join us outdoors in idyllic surroundings for a morning of sporting clays to support land and water conservation.

Clays for Conservation raises funds to permanently protect the forests, fields and waterways that people and wildlife need to thrive. Rapid growth and skyrocketing land prices are making protecting land both more difficult and more urgent than ever. Once land is developed, we can't get it back.

Your sponsorship ensures our region continues to have a great quality of life with clean and plentiful water, fresh air, habitat for wildlife, working farmland, and trails to get outside.

EVENT DETAILS

This half-day tournament includes:

50 Clay Course
40 Clay Flurry
Breakfast & BBQ Lunch
Participant Gift

EVENT SCHEDULE

8 AM: Registration and Breakfast
8:45 AM: Welcome and Safety Talk
9 AM: Tournament Start
Noon: Lunch
12:30 PM: Awards

CLAYS FOR CONSERVATION COMMITTEE

William Blair

Jim Hovis

Palmer McArthur

Tom Gates

Tommy Lee

Steve Scruggs



SPONSORSHIP LEVELS

LEVELS \$2,500+ INCLUDE RECOGNITION IN PRINT NEWSLETTER AND WEBSITE

SOLD PRESENTING ~~\$20,000~~

- 4 teams of 4 participants
- Lead logo recognition in all event materials
- Speaking opportunity at event
- Exclusive logo recognition on event banner
- eNews spotlight
- Corporate volunteer workday

SOLD LUNCH ~~\$10,000~~

- 3 teams of 4 participants
- Logo recognition on table tents at lunch
- Logo recognition in all event materials
- eNews spotlight
- Corporate volunteer workday

SOLD CLAYS & SHELLS ~~\$5,000~~

- 2 teams of 4 participants
- Logo recognition at registration and on course
- Logo recognition in all event materials
- Corporate volunteer workday

SOLD GIFT ~~\$5,000~~

- 2 teams of 4 participants
- Logo recognition on participant gift signage
- Logo recognition in all event materials
- Corporate volunteer workday

FLURRY \$4,000 *(Limited to 1)*

- 1 team of 4 participants
- Exclusive logo recognition at Flurry station
- Logo recognition in all event materials

BREAKFAST \$4,000 *(Limited to 2, 1 sold)*

- 1 team of 4 participants
- Logo recognition on table tents with breakfast
- Logo recognition in all event materials

STATION \$2,500 *(Limited to 12)*

- 1 team of 4 participants
- Logo recognition on 1 station on course
- Text recognition in all event materials

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*Contributions are tax-deductible except for the fair market value of \$800 per team.



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PAST SPONSORS



Reputation is Everything



THE KEITH CORPORATION



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- FINANCIAL -



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2025 CLAYS FOR CONSERVATION SPONSOR FORM

Sponsor Level (circle one):

~~Presenting \$20,000~~

~~Lunch \$10,000~~

~~Clays & Shells \$5,000~~

~~Gift \$5,000~~

Flurry \$4,000

Breakfast \$4,000

Station \$2,500

Company Name: _____
(Please print as it should be listed for recognition purposes)

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Method of Payment:

Check enclosed: please make check payable to Catawba Lands Conservancy

Please send invoice

Credit card: please pay online catawbalands.org/clays

THANK YOU FOR YOUR GENEROUS SUPPORT!

Please return form to:

Catawba Lands Conservancy

2400 Park Road, Suite 1

Charlotte, NC 28203

Or email alesia@catawbalands.org

Catawba Lands Conservancy is a 501(c)(3) charitable organization.

2400 Park Road, Suite 1 | Charlotte, NC 282093 | 704-342-3330 | www.catawbalands.org